



**Helena Hofmeyr**  
**Senior Manager People and Organisational Effectiveness**  
**Sasol Energy**

Helena is a Human Capital Professional with 28 years' extensive experience in People and Organisational Development. She has worked at Sasol for the past 15 years. During this period, she held the following positions:

1. Organisational Development Specialist: Group OD & Learning
2. Retail Training and Recruitment Manager: Sasol Oil (Pty) Ltd
3. Principal Specialist Talent Management: Global Talent Management Centre of Expertise (COE)
4. Principal Specialist Leadership Development: Global Talent Management COE
5. Senior Manager People and Organisational Effectiveness: Sasol Energy (Current)

**Areas of expertise:**

- Design, implementation and management of Human Capital initiatives across the talent value chain including:
  - Succession and Career planning and management
  - Critical and scarce skills identification and development
  - Talent retention
- Design and implementation of Group leadership development programmes and initiatives
- Establishment of Sasol's Franchise network and Retail training academy
- Organisational development and transformation including culture, diversity and change management

**Qualifications:**

Corporate Executive Board (CEB): HR Strategic Management Programme (2013)

Gordon Institute of Business Science (GIBS): Manager of Managers Development programme (2008)

Franchise Directions: Advanced Franchise Management Programme (2005)

Rand Afrikaans University (RAU – UJ): Honours Degree – BA Hon Psychology (1994)