



Brian's Brief

Issued to SANEA members to stimulate dialogue

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Dear Members

2009 has been a very good year for **SANEA**. Our events have been very well attended and membership continues to grow. In spite of the global financial turmoil **SANEA** has continued to enjoy the support of its members and I thank you for that.

As 2009 draws to a close there are two matters I would like to bring to your attention.

Expansion of Activities to Cape Town

During the year we held two technical meetings in Cape Town. These events were very successful, each with in excess of 100 delegates registered.

We have therefore committed that from January 2010 we will hold regular technical meetings in Cape Town, in addition to our normal programme in Johannesburg. **Engen Petroleum Limited**, one of our Gold members, has agreed to allow us the use of their auditorium on a "pro bono" basis. This "in kind" contribution to the work of **SANEA** is very much appreciated and will assist us in establishing a firm presence in Cape Town.

We also hope that an active presence in Cape Town will encourage Capetonians to sign up as members.

Change of Service Providers

Between 2000 and 2005 the University of Johannesburg provided the Secretariat and Event Management services for us. As **SANEA** grew, our demands increased and in January 2006 we moved the Secretariat, Event Management and Communications services to Van der Walt and Company. In 2007 we engaged Marketecture TMS CC to provide us with marketing and fund raising services. These arrangements have served us well.

SANEA has continued to develop and we have now agreed with Van der Walt's that our respective business models and expectations are no longer compatible and that we should part company.

Accordingly, with effect from 01 January 2010 we will have new service arrangements.

Secretariat, Membership and Financial:

Turners Conferences and Conventions (Pty) Ltd in Durban will take over as our Secretariat. Membership enquiries will be dealt with by **Virosha Basdeo**, accounts queries by **Leonie de Lange** and general queries by **Merle Dicks**. The telephone number will be **031 368 8000** and the e-mail address will be sanea@turnergroup.co.za.

Marketing and Fund Raising:

Sarita Cronje of Marketecture TMS CC will continue to provide this service. Her telephone number is 083 325 6716 and e-mail address saritac@mweb.co.za.

Event Management:

Turners will handle all the administration. On-site management will be handled by Turners in Cape Town and by Marketecture TMS CC in Gauteng.

Newsletter:

25 Degrees [part of the Media in Africa Group] will take on the responsibility for the content of the **SANEA** newsletter. **Marlene van Rooyen** will be looking for interesting stories.

These changes represent an investment in the growth of **SANEA** and are reflective of the confidence the Board has in the future of our Association.

2010 promises to be packed with **SANEA** activities, all of which are centred on our Vision of “**Energy People Working Together**”. I hope that many of you will attend these events and will continue to support **SANEA** in our mission “**To promote the sustainable supply and use of energy for the benefit of all.**”

Enjoy the holiday season. Take the opportunity to reflect on the successes of 2009 and prepare to take advantage of the opportunities that 2010 will present. I look forward to meeting and working with you in the New Year.

Kind Regards

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