

**WEC Africa Regional Meeting  
23<sup>rd</sup> February 2010  
VENUE: SANDTON CONVENTION CENTRE  
Johannesburg, South Africa**

**WEC Africa MCs Strategy**

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## **10 Points MCs Strategy**

- 1. Strengthening Resources**
- 2. Enlarging members**
- 3. Sustainable Financing**
- 4. Reducing Dependency**
- 5. Involving all National Actors**
- 6. Defining Benefits**
- 7. Value Proposition**
- 8. National Activities**
- 9. Involvement in WEC**
- 10. Communication Tools & Means**

- **Please complete for your country by attributing: 2, 1 or 0: 2 = sorted out 1 = being implemented 0 = nothing done**



# South Africa

1	1	2	1	1	2	1	0	2	2
Strengthening Resources	Enlarging members	Sustainable Financing	Reducing Dependence	Involving all National Actors	Defining Benefits	Value Proposition	National Activities	Involvement in WEC	Communication Tools & Means
We have contracts with various service providers to provide ad hoc resources	Never complete. We have 7 grades of membership to cater for individuals and all sizes of organisations	We have formal financial targets with sustainability ratios that are reported on annually	By increasing the number of members we are trying to reduce dependence on the few large corporates	We have a good sample of private sector and NGO's. We need more from the Govt sector	We have defined exactly what benefits are available to each of grades of member	We have placed a monetary value for most of the benefits and related this to the fees paid to show the positive outcome	Govt "forgets" to invite us but we do get involved in private sector initiatives	SANEA is very involved in WEC activities	We have a contracted marketing agent who handles all our communication and hunts for sponsorships and donations. Very effective.

# Nigeria

1	1	2	1	1	0	0	0	1	0
Strengthening Resources	Enlarging members	Sustainable Financing	Reducing Dependency	Involving all National Actors	Defining Benefits	Value Proposition	National Activities	Involvement in WEC	Communication Tools & Means
We have since start strengthening the implementation of our national resources	we have since have a strong membership of individuals and all sizes of organisation	We about to work on it	By increasing the number of members we are trying to reduce dependence on the few large corporates	We have a good numbers of the Govt sector and NGO's. We need more from the private sector				Government organisation are actively involved in WEC activities	